



Mangoplah Cookardinia United Eastlakes Football and Netball Club Inc.

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President:	Rick Collins	0438 172 234
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Treasurer:	Alex McCormack	0431 635 926

MCUEFNC Social Media Policy

Purpose

Electronic communication is essential for sharing club news and updates with our players, members, and families. All communication will be:

- Timely, relevant, and related to club business.
- Designed to protect privacy, maintain clear boundaries, and prevent bullying or harassment.

MCUEFNC Responsibilities

1. Content Standards

- All social media postings, blogs, status updates, and tweets are considered public comments.
- Posts (written, photos, or videos) must:
 - Be family-friendly and showcase positive club news and events.
 - Avoid sharing personal information about players, members, or their families.
 - Refrain from misleading, false, or reputation-damaging statements.
 - Not bring the club into disrepute.

2. Zero Tolerance

- Abusive, discriminatory, intimidating, or offensive statements will not be tolerated. Offending posts will be removed, and those responsible will be blocked.

3. Privacy Rules

- Photos or videos of players will not be published without:
 - The player's permission.
 - Parental permission if the player is under 18 (this consent is obtained during registration).
- Coaches and others working with children and young people must direct communication, when appropriate, through parents or guardians.

4. Monitoring

- All club platforms will be regularly reviewed to identify and address misuse or inappropriate content.

Member, Player, and Parent/Guardian Responsibilities

1. Appropriate Usage

- Communication should:
 - Be limited to club-related matters.

- Not offend, intimidate, humiliate, or bully anyone.
- Avoid misleading or defamatory statements.
- Respect the privacy of others.
- Maintain the club's reputation.

2. Respectful Conduct

- Players, members, and parents/guardians must not use social media to voice frustrations about the club, teams, coaches, or other members. Concerns should be directed to the Committee via email at mcuecommittee@gmail.com

Non-Compliance

1. Members, players, or parents/guardians who violate this policy may face disciplinary action.
2. Cyberbullying (eg. using email, chat rooms, messaging, or social media to harass) may constitute a criminal offence and could be reported to the police.

This policy ensures a safe, respectful, and inclusive online environment for all players, members, and families.